

The Delta Kappa Gamma Society International

Communications : The Key to
Success



Communication

“The imparting or exchanging of information by speaking, writing, or using some other medium.”

“Communication – the human connection- is the key to personal and career success.”

- Paul J. Meyer

Know Your Websites

International: www.dkg.org

- Contact information
- Forms for reporting
- Place for ordering materials
- Conference sign ups
- Blogs
- Graphics
- *Committees*
- Scholarship opportunities
- Publications

Know Your Websites

Alpha Iota State:

www.deltakappagamma.org/MI

- President's Packet
- Contact information for chapter presidents, committee chairs and officers
- Registration forms for conferences
- Yearbook and newsletter criteria
- Publications
- Powerpoint presentations

Know your Websites

Local School Website/ISD Website

Know Your Publications

International:

- Broadcast the Buzz



Broadcasting the Buzz.pdf

- DKG News



DKG News.pdf

- Bulletin



Delta Kappa Gamma Bulletin.pdf

- President's News page (for chapter presidents)



International Presidents Page.pdf

Know Your Publications

Alpha Iota State

- President's Packet



State President.pdf

- *The Wolverine*



The Wolverine.pdf

Local District

- District Newsletter
- School Newsletter


“Effective communication at the chapter level is one of the keys to a member’s satisfaction and a non-member’s knowledge of and attraction to Delta Kappa Gamma.”

- From Go-To Guide for Chapter Members

Communicate with Chapter Members

- Set up and maintain a [website](#)
- Publish a Chapter Newsletter
- Publish a Yearbook
- Create an Address book
- Print up Refrigerator Magnets
- Establish a Phone Tree
- Form a Courtesy Committee
- E-cards
- Mail (both e-mail and snail mail)
- Facebook account

Communicate with Parents

- Know what technological help the district has in place. (i.e. homework hotlines, posting of grades) and use them
- Set up and maintain a [website](#)
- Publish a monthly newsletter 
Classroom Newsletter.pdf
- Encourage parents to e-mail or phone with concerns
- Use non-confrontational language (I message)
- Be prepared

Communicating to the Public

- Place Society publications in public places
- Write and practice elevator speeches
- Develop a chapter brochure and/or fact sheet
- Form a Ten Interesting Women Group



Chapter Folder 2.pdf

Communicating to the Public Contd.

- Submit press releases to local media about
 - Recipients of grants or scholarships
 - Special meeting or speaker
 - New member initiation
 - Woman of Distinction
 - Friend of Education
 - Chapter service projects

Promote your Classroom

- Notify your district Newsletter editor of special events you have planned.
- Drop a note to your principal about things that show you in a positive light.

“Communication leads to community, that is, to understanding, intimacy and mutual valuing.”

-Rollo May